



LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034

B.B.A.DEGREE EXAMINATION – BUSINESS ADMINISTRATION

SIXTH SEMESTER – APRIL 2019

BU 6605– PROJECT MANAGEMENT

Date: 03-04-2019
Time: 09:00-12:00

Dept. No.

Max. : 100 Marks

SECTION –A

Answer ALL the questions

(10X 2=20)

1. Define project.
2. List the essentials of conducting feasibility studies.
3. State the objectives of project Appraisal.
4. What is technological appraisal?
5. What are the stages in project formulation?
6. Write a note on Project planning.
7. Write a note on projects contracts.
8. What is the concept of project schedule?
9. Point out the elements of a project review mechanism.
10. Define Post project evaluation.

SECTION –B

Answer any FOUR questions

(4X 10=40)

11. Explain the characteristics of project management?
12. What are the system approaches in project management?
13. Explain Socialcostbenefitanalysis?
14. Explainthe stagesofprojectplanning.
15. What are the dimensions of financial evaluation of projects?
16. Discuss the significance of computer aided project management.
17. Explain the role of problem –solving and decision making in project management.

SECTION –C

Answer any TWO questions

(2X 20=40)

18. Describe the life cycle phase of project management.
19. Discuss the tax planning for project investment decisions.
20. Explain differentmethodsusedin projectScheduling.
21. Explain the various sources of obtaining project finance in India.

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